Merchandise Ticketing and Labeling

Last modified: 10/18/23

General Ticketing and Labeling Requirements, Pre-Ticketing Guidelines and Instructions, and Ticket Placement Guidelines

All merchandise received for the following divisions of The Neiman Marcus Group will be required to have a vendor attached UPC/EAN bar code and retail price ticket The ticket requirement will enable us to better serve our customers with faster 'Speed to Market' and 'To Stock', for our digital business.

Neiman Marcus Stores
Bergdorf Goodman
Neiman Marcus Online

The following are areas of our business where exceptions are being made and a vendor attached UPC/EAN barcode and retail pricing is **NOT REQUIRED**

Dropship
Direct Imports
Special Orders
Trunk Show
Merchandise shipped to Warehouse 7090 (Neiman Marcus Direct - Sun Logistics)
Merchandise shipped to Warehouse 7088 and 7089 in the following Dept's:2003 Accent Furniture, 2004 Seating, 2005 Bedroom, 2006 Dining, 2007 Rugs, 2009 Decorative I, 2012 Lighting, 2013 Outdoor, 2015 Wall, 2029 Table Linens, 2031 Bath, 2032 Bed Linens and 2034 Window Treatments

The following are areas of our FULL LINE business where exceptions are being made and a Supplier attached UPC/EAN barcode is all that is required **(NO RETAIL PRICE)**

Shoes (UPC/EAN barcode ONLY)
Beauty/Fragrance (UPC/EAN barcode ONLY) **EXCEPT DEPTS. 5320, 5321, 5322 (Retail is Required)**

TICKETING TYPE BY DIVISION & STORE

	Vendor Ticket	Pre- Ticket (Elimination 2/10/2020)
Neiman Marcus Stores	Required	
Bergdorf Goodman	Required	
Neiman Marcus Direct - Store 7088 and 7089	Required	

Supplier Ticketing

Supplier Ticketing Requirements

CERTIFIED EDI SUPPLIERS

The Neiman Marcus Group requires a Supplier's UPC ticket to expedite merchandise through our distribution centers.

1. The Neiman Marcus Group follows the GS1 merchandise ticketing guidelines as it pertains to data layout of the UPC retail ticket or label.
2. The Supplier must be EDI certified and trading required EDI documents in order for The Neiman Marcus

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Group to utilize a Supplier's UPC or EAN.

3. The Supplier must have a UPC assigned to every product and every product must be labeled with that UPC and retail price.
4. Data layout of a Supplier ticket must include the following information.
    - Supplier Logo (optional)
    - UPC A or EAN barcode
    - Style number and/or name
    - Retail Price (Excludes Cosmetics & Shoes)
    - Color or Color Code (when ordered by color)
    - Size (when ordered by size)
5. All Supplier tickets will require approval to ensure data layout is acceptable. E-mail example(s) to partner_relations@neimanmarcus.com and please include the Neiman Marcus Supplier Site number.
6. Ticket size must not exceed 2.5 inches in width and 4 inches in length.
7. Barcodes must be in a UPC A or EAN format

Neiman Marcus Stores, Bergdorf Goodman and Neiman Marcus Online

EDI Brand Partners

- Supplier Logo (optional)
- UPC or EAN and associated barcode
- Brand Partner Style number and/or name
- Retail Price (Excludes Cosmetics & Shoes)
- Color or Color Code (when ordered by color)
- Size (when ordered by size)

NON-EDI Brand Partners

- Supplier Logo (optional)
- Neiman Marcus Item# and barcode utilizing UPC symbology (NMG sku)
- Brand Partner Style number and/or name
- Retail Price (Excludes Cosmetics & Shoes)
- Color or Color Code (when ordered by color)
- Size (when ordered by size)

Data Elements for Ticket from EDI850

Sample Ticket Format

Preferred Ticketing Provider

FineLine Technologies provides retail ticketing and software solutions for retail suppliers
www.finelinetech.com

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Pre-Ticketing

Pre-Ticketing Guidelines and Instructions

Effective February 10, 2020

Neiman Marcus Group will be eliminating its Pre-Ticket program. All Neiman Marcus and Bergdorf Goodman price tickets previously printed and sent to Brand Partners will cease on February 7th , 2020.

All merchandise shipped to Neiman Marcus Group must have a BRAND PARTNER provided price ticket applied. This includes Neiman Marcus Stores, Bergdorf Goodman, and Neiman Marcus Online. All shipments arriving after **February 7th , 2020** must have tickets attached to the merchandise.

As of 11/4/2019 We will no longer be adding any brand partners to the pre-ticket program, if you have any questions or concerns please contact us at 903-233-5706 or e-mail us at partner_relations@neimanmarcus.com.

Click here for Pre-ticket Tracking

Ticket Placement

Ticket Placement Guidelines

SUPPLIER AND NEIMAN MARCUS TICKETS

Women's Apparel Merchandise	
Pants, Shorts, & Skirts	Attach left outside seam at waist; fine fabrics attach through Supplier label
Dresses-Shirts, Jackets, Blazers	Attach through the Supplier label in the back of the neck
Lingerie - Bra's, Panties, Camisoles, Socks, Hosiery	Non-Packaged-through Supplier label;Packaged-bottom right corner on back
Leather – Suede, Coats, Outerwear	Attach through the Supplier label in the back of the neck
Robes & Pajamas	Attach through the Supplier label in the back of the neck
Swim wear	Left side on inseam of the armhole on a one piece
	Left side on the top of a two piece
Men's Apparel	
Jeans, Pants, Shorts	Attach outside seam at waist on left side
Dress Slacks	Attach inside the pant through the Supplier label
Hanging Shirts	Attach through the Supplier label in the back of the neck
Sport Shirts – Casual	Attach through the Supplier label in the back of the neck
Folded Dress Shirts	On inseam under front placket at the 5th button
Suits, Sport Coats, Overcoats	Under the left shoulder lapel, hidden at the seam
Outerwear - Leather or Suede	Attach through the Supplier label in the back of the neck
Accessories	
Small Leather Goods - Wallets, Clutch, Credit Card Cases	Drop inside of every piece
Belts	Attach ticket through the farthest hole from tip
Ties	Attach to Supplier label inside of tie
Sunglasses	Attach to left hinge of sunglass arm
Shawls, Capes, Scarves, Hats	Attach to the Supplier label
Boxed Items	
Beauty Products	Attach to bottom right corner on back of box
Toys	Attach to bottom right corner on back of box
Home Decor	Attach to bottom right corner on back of box
Glass	Attach to bottom right corner on back of box

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Please utilize the marking standards manual attached below for specific merchandise categories.
Marking Standards

Merchandise Labeling

Merchandise Labeling Requirements

1. The Neiman Marcus Group follows the FTC guidelines. Please visit www.ftc.gov for a full detailed listing of the proper merchandise labeling.
2. All Suppliers must label all merchandise with the following items:
   - Country of origin
   - Manufacturer style number
3. Country of Origin
   - Garments with a neck opening - country of origin must be disclosed on the front of a label attached to the inside center of the neck – either midway between the shoulder seams or very near another label attached to the inside center of the neck.
   - Garments without a neck - country of origin must appear on a conspicuous and readily accessible label on the inside or outside of the product.
   - Other textile products - country of origin must appear on a conspicuous and readily accessible label on the inside or outside of the product.
4. Fabric content and care instructions
   - Apparel merchandise must be labeled with fabric content and care instructions. Extra buttons and yarn must be in a concealed location on the garment. This location can be behind the Supplier UPC ticket as long as the packets or care ticket is no larger than the Supplier's UPC ticket.
5. Neiman Marcus Group follows FTC Standards - Please reference details here: Threading Your Way Through the Labeling Requirements Under the Textile and Wool Acts
6. All merchandise packed in bubble wrap or plastic must also have the vendor-style number represented on the outside of the bubble wrap or plastic in addition to the merchandise itself.
7. Fur labeling
   - Please reference details here: Fur Labeling Act
   - All items with non-compliant fur labeling will be returned to the Supplier at their expense

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