

FAUX FUR LABEL TIP SHEET

The NMG Faux Fur Label Requirements are fairly simple but very specific. Please utilize the following labeling guide as a tool to assist in building clean, compliant labels.

Thank you for your cooperation and assistance!

Objective: The Neiman Marcus Group is committed to 100% compliance in meeting all government regulations both state and federal as they pertain to fur labeling.

Scope: This form should be used as a tool to provide compliant labeling for all merchandise that can be worn and contains faux fur.

Definition: Products containing Faux Fur are those items that contain artificially manufactured fur which is made to resemble real fur but is not derived from animals.

"Faux Fur" Requirement

Neiman Marcus Group requires that items containing faux fur be labeled with the term "Faux Fur". This requirement can be stated on the permanent fiber content label, on a separate sewn label, or attached with a hang tag or sticker.

Please note: The label must state "Faux Fur". The terms Fake, Not Real, or Synthetic are not acceptable.

Submission and Approval

For label approval, prototypes may be emailed to Government.Compliance@neimanmarcus.com
For detailed information on FTC Fur Labeling, please visit www.nmgops.com