

FUR LABEL TIP SHEET

The FTC Fur Label Requirements are fairly simple but very specific. Please utilize the following labeling guide as a tool to assist in building clean, compliant labels.

Thank you for your cooperation and assistance!

Objective: The Neiman Marcus Group is committed to 100% compliance in meeting the Federal Trade Commission Fur Labeling Requirements.

Scope: This form should be used as a tool to provide compliant labeling for all merchandise that can be worn and contains fur - including trim, lining and embellishment. Any form or method of attachment that enables a consumer to wear the fur on the body, including shoes, jewelry, belts and hats should be considered.

"Real Fur" Requirement

Neiman Marcus Group requires that items containing fur be labeled with the term "Real Fur". This requirement can be stated on the permanent fiber content label, attached with a hang tag or sticker, or noted on the FTC Fur Label.

FTC Label Content

- Whether the fur is natural, pointed, dyed, bleached, color added, brightener added, or artificially colored
- If the product contains fur that has been sheared, plucked, or let-out (optional)
- FTC acceptable common name of the animal
- If the fur product is composed of pieces (optional)
- Fur country of origin (Label Must State "Fur Origin" or "Fur Country of Origin")

Private Label Items Require: The name or RN of the manufacturer or dealer may proceed or follow the above.

This information is required for all fur utilized on products. If a garment has one fur on the collar, a different fur on the cuffs and yet another fur used as trim-all three will need to be included on the Fur Label.

Submission and Approval

For label approval, prototypes may be emailed to Government_Compliance@neimanmarcus.com

For detailed information on FTC Fur Labeling, please visit www.nmgops.com